

2013 AD RATES & SIZES



FULL PAGE - REGULAR
Live/Float
7.25 x 9.75

----- OR -----

FULL PAGE - BLEED
Final Trim
8.375" x 10.875"
With Bleed
8.875" x 11.375"

1/3 PAGE Vertical 2.25 x 9.75	2/3 PAGE Vertical 4.75 x 9.75
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1/2 PAGE Vertical-Tall 3.5 x 9.75
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1/2 PAGE Horizontal 7.25 x 4.75
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1/6 PAGE Vertical 2.25 x 4.75	1/3 PAGE Square 4.75 x 4.75
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1/4 PAGE Vertical 3.5 x 4.75

1/3 PAGE Horizontal 7.25 x 3.125

1/2 PAGE Vertical 4.75 x 7.25
1/6 PAGE Horizontal 4.75 x 2.25



AD RATES PER ISSUE
FORT BEND FOCUS MAGAZINE (25M PER PUBLICATION)

PAGE SIZES	1x	3x	6x	12x
Full page	2,195	1,895	1,780	1,695
2/3 page	1,450	1,300	1,250	1,185
1/2 page	1,100	990	940	895
1/3 page	730	660	620	595
1/4 page	600	570	500	450
1/6 page	395	345	320	295
Back cover	2,800	2,470	2,400	2,295
Inside front cover	2,400	2,170	2,090	1,995
Inside back cover	2,400	2,170	2,090	1,995
pages 1 to 5	2,300	2,090	1,995	1,900

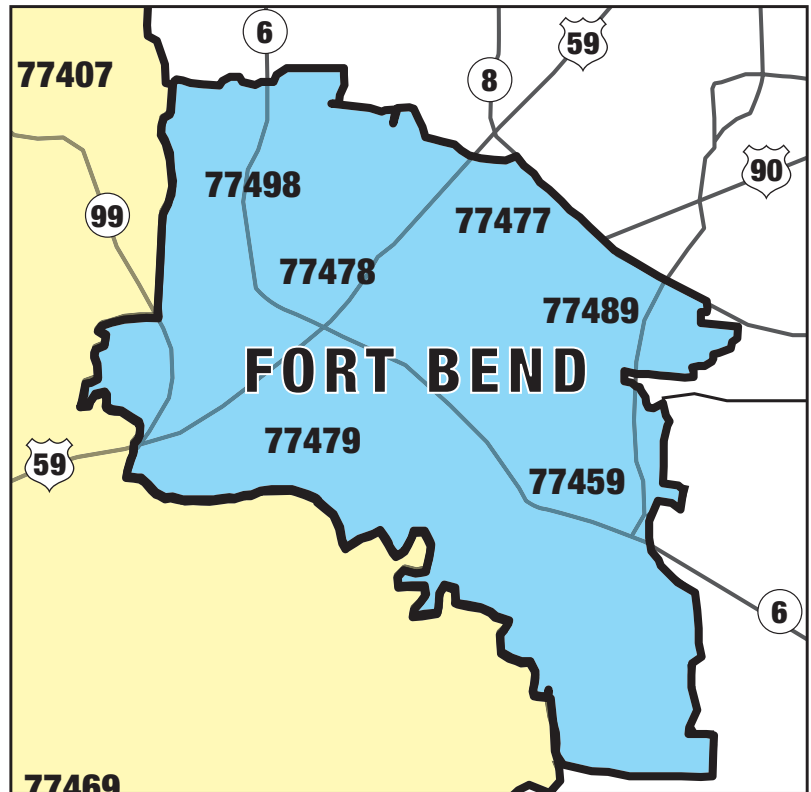
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